

Twenty open-ended
propositions.



The opening at the end of our cigarette keeps your lips
from touching the tar that builds up on the tip.

That, we propose, is quite an advantage over flush
filter cigarettes.

Agree? Good. In the end, we knew you'd be
open-minded.



Only Parliament Lights has
the famous recessed filter.

Box: 10 mg "tar," 0.7 mg nicotine—100's; 12 mg
"tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec. 79.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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